

Reese Ormand, Founder & CEO of Techvera

Background

Reese is the CEO of Techvera, one of Denton's fastest growing technology firms. His career began in 2001 as a technician for Geek on Wheels, a computer repair shop founded by his father that same year. Over the next eight years Reese learned the business and eventually acquired the company in 2009. Since then, Reese has assembled a team of technology experts, reinvented the business model, quadrupled revenue, and built a name in the industry in the process. Geek on Wheels rebranded as Techvera in 2016 to better align with the new business model and vision for the future. Techvera now specializes in providing turn-key IT management to small businesses.

When he isn't working on growing his business (which is rare - he's obsessed), Reese enjoys spending time with his family, traveling, reading tech blogs, and playing poker. Reese is passionate about helping fellow entrepreneurs and executives empower their organizations with the right technology. A tenacious entrepreneur and risk taker, Reese loves to connect and talk business - especially over cigars. Follow Reese on [LinkedIn](#) and learn more about Techvera [here](#).

Topics of Expertise

- Business cybersecurity
- Cloud, mobility, and communication technology
- Remote work needs and best practices
- Using technology to solve business pain points
- Transitioning to a recurring revenue model
- Rebranding your business
- The technology every business needs in the modern world
- Sales and marketing
- Effective leadership

Past Work

- "Channel Hacking: Marketing Hacks to Grow Your MSP" - DattoCon 2019
- "Defining Your Sales Process With ConnectWise" - IT Nation ConnectWise Partner Summit
- "Crush Your Inbox, Get Back to Business" - Outlook Productivity Webinar
- "Social Media Basics" - Primrose at Sequoia Park senior living center
- "Remote Work Readiness" - Webinar
- "Microsoft Teams Virtual Training - Tips, Tricks, and Tools" - Webinar
- "Getting Hacked: What You Need to Know to Protect Your Data" - Cybersecurity Webinar
- Chamber of Commerce Speaking Engagements - Aubrey, Azle, Denton, Fort Worth, Lake Cities, Northwest Tarrant County, Princeton, Rowlett, Saginaw, White Settlement
- Business Association Speaking Engagements - Aggie Round Table, Denton County Paralegal Association, LinkingDFW, Point Bank Business Breakfast, Stoke Denton



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